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IT'S ALL ABOUT THE BONE

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BARKING DOG CREATIVE SNAGS TOP DESIGN AWARDS

Sausalito, CA— November 2008—Continuing its legacy as an award-winning design studio, Barking Dog Creative Services has taken gold and silver medals in the prestigious W3 Awards. Barking Dog, a boutique design firm, specializing in print and web design, is headquartered in Sausalito and serves a national client base.

The W3 Awards honors outstanding web design, created by some of the best interactive agencies, designers, and creators worldwide. Barking Dog received a gold award for Childs Mascari Warner Architects website (<http://www.childsmascariwarnerarchitects.com>) and a silver award for Scoma's Sausalito website (www.scomassausalito.com).

For ten years, Barking Dog has been a recognized, full service design studio, with clients in the Bay Area, California, and throughout the U.S. With brand development as its focus, Barking Dog has become known for fresh ideas, exceptional design, and creative marketing approaches. "We very much believe in the strength our team's collaboration," says CEO Suzie Buchholz. "We approach every project with the entire team, and brainstorm ideas until something unique and compelling emerges. Although we have a lead designer on each project, the whole team weighs in on critiques and offers ideas. I believe this is the secret to our success, and the high level of work we produce."

About the W³ Awards:

The highly competitive international W³ Awards honors creative excellence on the web. The W³ is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, interactive, advertising, and marketing firms. IAVA members include executives from organizations such as Alloy, Brandweek, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, HBO, Monster.com, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Victoria's Secret, Wired, and Yahoo! The W³ Awards, which took in 3,000 entries this year, is the first major web competition to pit the biggest international agencies against the smallest firms.

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